Purchase of CFD sharest at IPO

What is an IPO and why is timing important?

IPO (Initial Public Offering) is the first public offering of a company's shares on a stock exchange. It is the moment when a company makes its shares available to the general public for the first time. The share price at IPO consists of two phases:

Subscription price

Set in advance; at this price, institutional investors may buy shares before the market opens. Usually unavailable to retail clients.

First market price

The price at which the share is actually traded in the first minutes after the stock exchange opens. This price may be significantly higher than the subscription price.

Practical example - Airbnb IPO

For a better understanding of the process, we will show a specific example from the recent IPO of Airbnb:

IPO OFFERING PRICE	FIRST PUBLIC TRADE	OPENING PRICE GAP
$ 68.00	$ 146.00	+114.7%

How access changes

4 STAGES

1 Shares are allocated in the IPO — $68
The offering price is set before exchange trading. Allocation is not the same as a live market order.

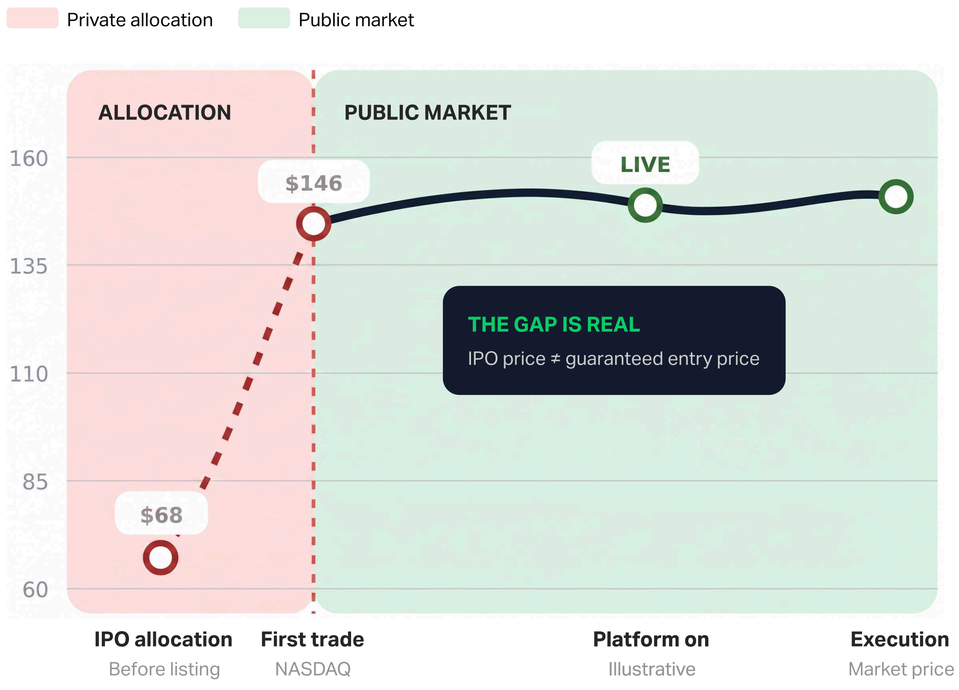
2 Price discovery produces the first trade — $ 146
Buy and sell interest meets on NASDAQ. Airbnb's first public trade was well above the IPO price.

3 The broker activates trading — LIVE
Once live liquidity is available, the instrument can be enabled on the client trading platform.

4 Queued client orders are processed — MARKET
Execution follows queue order and market conditions. The final fill can differ from the first quote.

One IPO, two prices

USD /SHARE



The dotted segment connects two separate pricing moments; it does not represent continuous trading between $68 and $146.

Why it matters
The offer price belongs to the allocation phase; the execution price belongs to the live market phase.

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How does the order queue work?

The queue system ensures fair and transparent processing of all clients' orders:

1. **Time is decisive:**
Orders are sorted according to the exact time of entry in MyZone. Whoever enters the order earlier has priority in execution.

2. **Sequential processing:** Immediately after trading starts, the dealing department launches an automated script that processes orders gradually — one after another — in the order in which they were placed in the queue.

3. **Market execution price:** Each order is executed at the current market price at the moment it is processed. Since the price may change slightly during the execution of the queue, individual clients may pay slightly different prices.

4. **Purchased shares on the account:** After the order is executed, the purchased CFD shares appear directly on the client's trading account in MT5.

Difference compared with classic order entry in MT5

Aspect	Classic order in MT5	IPO order via MyZone
When do I enter the order	Only after trading starts	In advance, before the market opens
Who executes the order	The client themselves in MT5	The OCP dealing department automatically
Order of execution	Depends on the client's speed	Queue according to the time of entry in MyZone
Availability	During trading hours	Anytime before the IPO (via MyZone)
Execution price	Current market price	Current market price at processing

Important notice: Trading CFDs (Contracts for Difference) involves the risk of loss. The price of CFD shares at IPO may be volatile. Past results do not guarantee future profits. If you have any questions, contact the OCP dealing department.

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